




HEX  GON  
PROFILE COMPANY



Hexagon Studio

Advertising agency



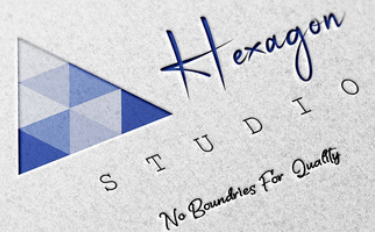


# About Company

HI.

WE ARE SO GRATEFUL THAT YOU HAVE TAKEN THE TIME TO CONSIDER PARTNERING WITH HEXAGON STUDIO TO SERVE YOU. WHILE WE ARE PROUD OF OUR WORK AND THE RESULTS WE WILL HELP YOU ACHIEVE ... IT IS THE RELATIONSHIPS WE BUILD THAT WILL ENDURE.

WE LOOK FORWARD TO WORKING CLOSELY WITH YOU AND APPRECIATE THE COLLABORATION.





## WHO WE ARE?

We are a Creative agency that combines both:

Creative Artistic Mentality and the Strategic Marketing oriented approach that is based on strong Marketing Principles And tracking new Trendy way. Besides being around in the Media field for 8+ years .

Our history is full with Multinational and Regional partners that we Earned their Trust through Creative Solutions and Great Results..





# VALUES

We Believe that Our Success lies in our partners success and over achieving their objectives is our goal through our consultancy and planning.

We dont provide our partners what they WANT! , We provide them what they NEED.

We are NOT just your AGENCY , we are your NEW success PARTNERS..

# Our Goals

## MORE.. & BETTER..

We understand that nearly every company wants MORE.

- More website traffic
- More social media followers
- More leads
- More sales



The first 3 tasks can be accomplished by any marketing agency. Although, we believe that we can outperform most companies in these areas

Converting more leads into more sales is where the problem usually occurs. This is because most marketing companies don't understand how to bridge the gap between marketing and sales. Our approach to every project is to design for the maximum alignment of sales and marketing initiatives from the beginning. This ensures that you will achieve the greatest possible results.

In our approach for most companies, the sales + marketing process is so effective that sales associates become order-takers. By the time you hear from a prospect, they are often simply looking to place an order.





Branding



Media Production



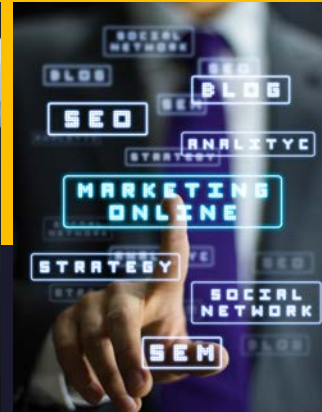
Video Making



Photography



Social Media



Digital Marketing

# OUR SERVICES

We have a wide array of services can help to grow up your marketing.  
But we can generally boil all of our services down into one of these 6  
general categories



# Digital Branding

A brand without a digital presence is like a car without tires. It's not going to get anywhere fast.

Kick off your own brand strategy with our essential guide to digital branding. We'll explore everything from the idea to the goal.



## What we can do?

1. Idea.
2. Brand messaging.
3. Know Your Audience.
4. Logo & Stand for.
5. Slogan
6. Music Slogan.
7. Designs.
8. Uni Covers.
9. Color Pallets.
10. VFX & Motion Graphics.



# ESSENTIAL ITEMS FOR BRANDING

## TOOLS FOR A SUCCESSFUL STARTUP

### MARKET ANALYSIS

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



### COMPETITIVE ADVANTAGE

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



### BRAND VISION AND NAME

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



### CORE BRANDING ASSETS

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



### ONLINE PRESENCE

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.





# Media Production

Creating a creative sequences every sequence with an unique idea, to present the product properly for the customer & in a trendy way.

Under the supervision of a professional team.

For Marketing platforms like:



- TVC
- S.M Platforms & Youtube
- Radio commercials

1. Creative Ideas
2. Content Creating
3. Directing
4. Video Producing
5. Story Board
6. Copy Writing



# Video Making

Creating a creative Trendy Videos with different type each with an unique idea, to present the product properly for the customer using this video for marketing and brand awareness and increase the sales traffic.

Types of display videos:

- Videography or Highlight Videos
- Vertical Videos (Reels)
  1. Mobile Reels & Professional Reels
- Motion graphics



# Photography

Photo-Session covering the items and location for your commercial marketing to present it to audience

Photography categories:



- Modeling Photography
- Commercial Photography
- Location
- Photo Designs
- Editing & Retouch

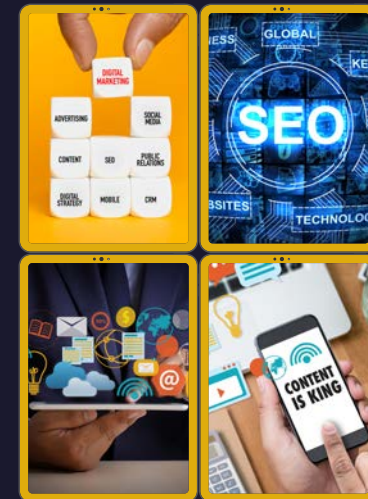


# Digital Marketing

Great support to promote your brands in our modern era, to connect with potential customers using the internet and other forms of digital communication. This includes email, social media, and web-based advertising not only, but also text and multimedia messages as a marketing channel.



- Digital marketing can be broadly broken into 7 main categories:
  1. Search Engine Optimization
  2. Google Ads.
  3. Paid Search
  4. Social Media Marketing
  5. Content Marketing
  6. Marketing Analytics
  7. Affiliate Marketing .

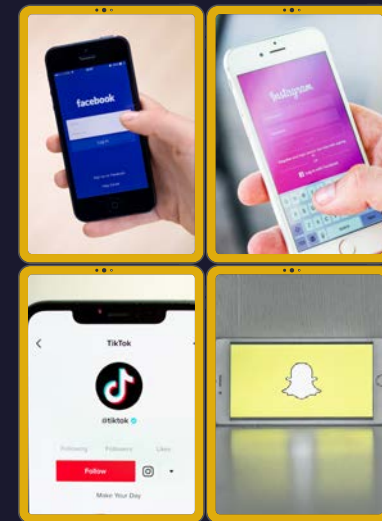


# Social Media

Our company develops and runs social media marketing strategies and campaigns for our partners to share and achieve our success Starting from Creating digital platforms & channels to the post planning

Our Services:

1. Post-Planning schedule
2. Account management
3. Creating a unique caption each post
4. Moderating consultancy & Human respond to messages & comments
5. Media buying & sponsoring
6. Related Connections & Paid search with groups and pages
7. Account Revision & Review





For Steady Growth

5% ADVERTISING BUDGET

12% ADVERTISING BUDGET

For Aggressive Growth

## DISTRIBUTING YOUR AD BUDGET

RETARGETING

20%

20%

AUDIENCE BUILDING

60%

OFFER PROMOTION





# Digital Services



We are the first in our field to help our partners today with a free consultation. Tell us about your situation and we'll provide you with candid recommendations for digital marketing services.

Search Engine Optimization (SEO)

Content Marketing

Marketing Research & Analysis

Social Media Marketing

Influencer Marketing

"I'm Not Elon Musk or Bill  
Gates !..  
I Probably Can't Afford you"

**Not To Worry We Can Help You !**





## Our STEP-UP PROGRAM

*“Let’s start small. See some results. Once we see that this is working and we’ve made some money, we can look at stepping up to a bigger budget down the road”.*

*-Nearly Every Client We’ve Ever Worked*

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*We get it. Most of our clients started “smaller”.*

*We can develop a strategy that allows you to grow without causing you to spend more than you’re comfortable with.*

*A great solution is one that helps you achieve your goals WITHOUT causing you “budget stress”*

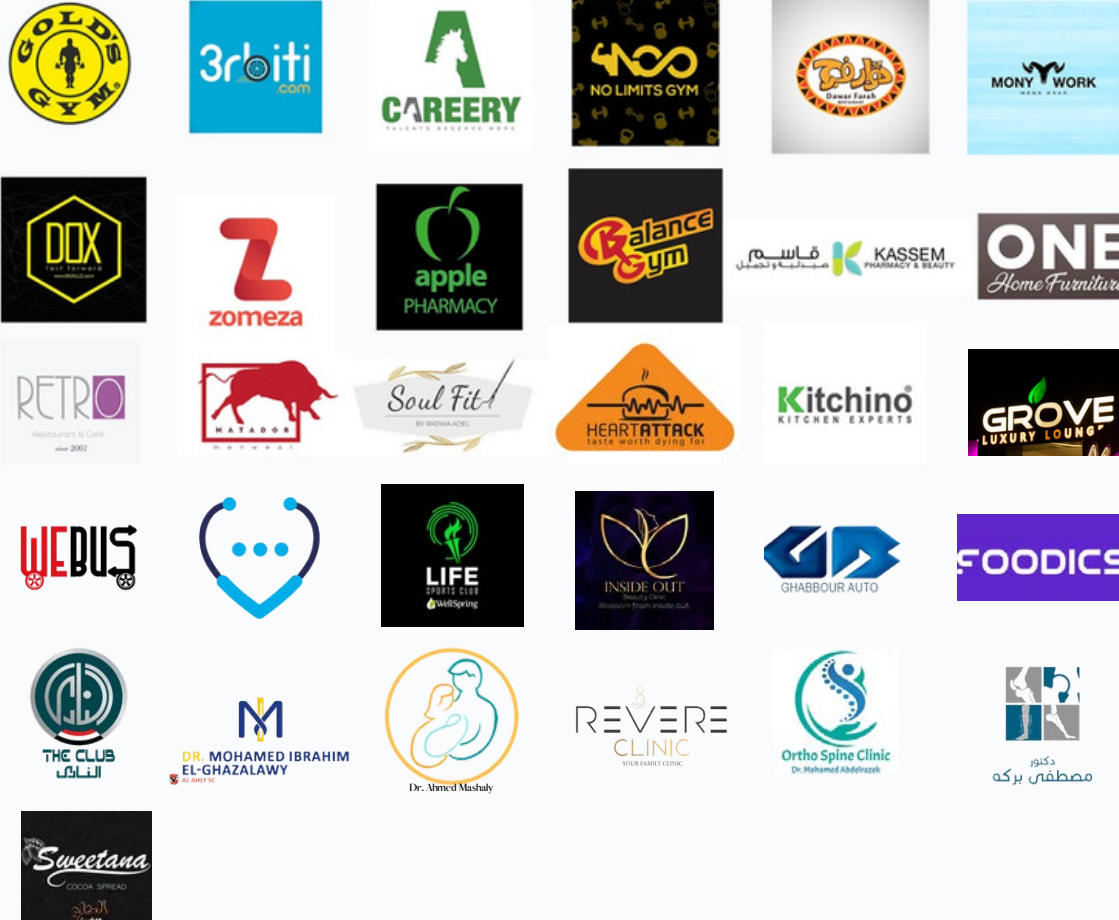


# 700+ Projects

- *Trendy Content*
- *Creative Ideas*
- *Increase Website Traffics*
- *Increase Sale Scale*
- *Increase Product Awareness*
- *Thinking out of BOX !*
- *Tracking and creating a New Marketing Ways*
- *Working as Family*
- *Customer Loyalty & Satisfaction*

**Our not so average results**






● ● ●  
**SOME OF  
 OUR PARTNERS**

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# THANK YOU FOR YOUR TIME


...No Boundries For Our Quality

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 010 0085 7310  
010 6957 5713

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 7 Chernata, Roxy, Heliopolis, Cairo Egypt